Softland India Ltd., an Indian based public Ltd company since 1995 with 2 decades of Legacy and rich expertise. We are strong in providing:

**Hardware Designs And Solutions**

**Design, Development, Manufacture, Sales & Maintainance of**
- Handheld Portable Micro Computers (PDA)
- Palmtec Amphibia, Palmtec Plutonia, Palmtec DataCOL
- Portable Intelligent Printer - IprintMarvel Thermal, IprintMarvel Dotmatrix
- Scrolling High Quality LED Indoor & Outdoor boards for digital signage
- Indoor Product rate, Interest rate Display Boards for Shops & Establishments, Banks
- Smart Wireless Alert System (SWAS) for Restaurant & Board rooms
Softland India Ltd., an Indian based public Ltd company since 1995 with 2 decades of Legacy and rich expertise. We are strong in providing:

Embedded Firmware Solutions

- Providing field application solutions, combining embedded & software technologies
- billtrac, pos, pay collect, bus ticketing, parking
Softland india Ltd., an Indian Based public Ltd company since 1995 with 2 decades of Legacy and rich expertise. We are strong in providing:

P C Software Solutions

- Design, Development & Implementations Of Software Applications on PHP, VB, JAVA, ASP.NET, C#.
- Providing Software applications like S F A, electricity billing, water billing, ticketing solution, ERP Solutions
- Providing software application combined with Android Application, QMS, HRMS, KOT
Softland India Ltd., an Indian Based public Ltd company since 1995 with 2 decades of Legacy and rich expertise. We are strong in providing:

**Mobile Applications**

- Kitchen Order Taken
- Queue management system
- Smart Wireless Alert System
SOFTLAND AN OVERVIEW

Softland India Ltd., an Indian Based public Ltd company since 1995 with 2 decades of Legacy and rich expertise. We are strong in providing:

Total Solutions

- Enterprise Resource Planning
- Sales Force Automation
- Automatic Fare Collection and Reporting System
- Field Payment Collection
- Loyalty Management System
STRENGTH

SoftLand family comprises a strength of 150+ young Vibrant Softlandians in

- Research & Development, (R & D)
- Customer support,
- Software,
- Quality Control, (QC)
- Production
- Sales & Marketing
- Service Centres at Various Destinations
- Business Operations in India & Abroad
Credentials

- Registered Registrar Of Companies India
- Registered Central Excise and Customs- India
- Registered Sales Tax Authority Kerala
- Registered National Small Industries Corporation (NSIC).
- Registered Government of Kerala, Industries Dept (DIC).
- Registered Electronic Software Promotion Council (ESC).
- Associated Chamber of Commerce – Kerala Chapter.
- Associated Kerala Vyapari Vevasaya Ekopana Samithi.
- Rated by Dun and Bradstreet.
- Supported by STATE BANK OF TRAVANCORE.
- ISO-9001 Certified Company
CUSTOMER SEGMENT

- Transport Corporation & Private Buses, (Bus ticket & L E D)
- Banking and Financial Institutions (Daily deposit, Loan and Chit collection)
- Enterprise Resource Planning & Sales Force Automation
- Jewellers (Gold Payment Scheme)
- Spot Billing (Electricity, Water supply and Property tax)
CUSTOMER SEGMENT

- FMCG & Pharma (Van Sales, Order booking and Invoice payment collection)
- Hotels & Restaurants (Kitchen Order Token)
- Industries (Canteen automation with Biometric and Smartcard)
- Parking (Shopping Malls, Multiplex, Amusement parks, Temples etc.)
- Field Payment Collection, Invoice Payment Collection & Cable TV
EMBEDDED TWENTY YEARS OF EXCELLENCE

1995 - 1996
The Birth of Softland India Limited. Launch of Automatic Paging Equipment.

1997 - 2000

2001 - 2004
Launch of 8 / 16 Bit Micro Controller Palmtec

2005 - 2008
Launch of Portable Printer – PrintMarvel. Launch of Palmtec Amphibia / Plutonia in 32 Bit Controllers

2009 - 2010
Launch of Intelligent Printer - IPrintMarvel. Launch of Various Software Solutions for Total Solutions

2011 - 2016
Total Automation Software Solution, Android, .Php, .net Solutions
PRODUCT RANGES

HANDHELD PORTABLE MICRO COMPUTER (PDA) FOR VARIOUS FIELD APPLICATIONS

BLUETOOTH PORTABLE PRINTER FOR MOBILE APPLICATIONS

SCROLLING LED DISPLAY BOARDS FOR DIGITAL SIGNAGE
PRODUCT RANGES

QMS
QUEUE MANAGEMENT SYSTEM

BIRD
RATE DISPLAY BOARD FOR BANK & SHOPS

LCMS
LOYALTY CARD MANAGEMENT SYSTEM

SWAS
SMART WIRELESS ALERT SYSTEM FOR RESTAURANTS & BOARD ROOMS
PRODUCT RANGES

SALES FORCE AUTOMATION
Sales & Billing
Order Processing
Customer Management

SPOT BILLING IN ELECTRICITY & WATER SUPPLY
Works in both Offline/Online services
Easy to handle, fast billing system
Online Monitoring System to monitor meter readers field work
Dashboard Management
Providing better service & Support

MICRO FINANCE
Micro Finance Field Payment Collections Report Management
PRODUCT RANGES

ENTERPRISE RESOURCE PLANNING
- Human Resource Management
- Engineering Management
- Inventory Management
- Assets Management & Accounts Management

CUSTOMER MANAGEMENT SYSTEM

APARTMENT MANAGEMENT SYSTEM
- Create Project, Blocks and Apartments
- Admin controlled System
- Quick Registration in Easy Modes
- Advance booking of Amenities & Member Directory
- Bill Generation & Collection
- Payment history
- Private & Public complaint registration
- Messages, Events, Polls and Notices
- Service Contacts & Poll Management

ERP
- Automatic Bill Generation
- Plan Type Management
- Route wise Agent
- Complaint Management Module
- Collection of Bill Payment via Palmtec Machine
PRODUCT RANGES

AUTOMATIC FARE COLLECTION & REPORTING SYSTEM
Palmtec Amphibia
Smart Card
Firmware
Web Application

PORTABLE BIOMETRIC ACCESS
Easy & Fast Working
Fool Proof Technology
Accuracy of Attendance
Reduce Risk & Increase Safety
Multi-Level Password Protection

KITCHEN ORDER TAKEN USING ANDROID PHONE / TAB
Faster Service & Save Time
Keep your customers happy too
Highly flexible & User friendly
Increased sales volume / turnover
CONTACT US

+91 81118888000

HEAD OFFICE  +91 471 2704090  +91 471 2705880
MARKETING    +91 81118888051  +91 81118888034
CUSTOMERCARE+91 81118888001  +91 81118888002

ADDRESS
HEAD OFFICE
KINFRA Small Industries Park,
Menamkulam,
Thumba St. Xaviers College P.O.
Thiruvananthapuram 695 586,
Kerala, India

www.softlandindia.co.in
info@softlandindia.co.in
Softland India Limited